

Workshop 2 – Exercise 1, Parish and Community Profiles

Information for Preparing the Parish Profile & Community Demographics Worksheets

In preparation for Workshop 2, the Facilitator Guide asks you to gather demographic information about both your parish and community. You will find these forms in the appendix of the Facilitator's Guide.

To assist with this data collection, please [use this link instead to find the demographic info provided by the national church](#). You may also ask your parish administrator or clergy for help with the church information as this information is often collected each year for annual meeting reporting.

For information on your community, we recommend accessing real estate or chamber of commerce websites for your area general community information is also available on the following websites:

- <https://data.census.gov/>
- <https://thearda.com/us-religion/community-profiles/build-a-profile-of-your-community>
- <https://datausa.io/>

Enter the data that you have available. Do not worry if you do not complete each data field. This exercise is meant to be short and summarize the traditional metrics of growth and demographics over the last few years for your church and your community.

[For ease of form completion, access this editable form](#) to fill in the info.

Again, do not spend a lot of time on this data collection. It is a very short exercise at the start of Workshop 2 to give context around your church profile and the profile of your community. Is the church growing or shrinking? Is the community growing or shrinking? Does the church have a children's program? Is the community full of young families, or do you live in a mostly retirement-age community? Most of your workshop team will know these answers inherently, but it is a quick way to remind everyone of the demographics around the church and your community before studying the data reports.

Include whatever data you think is relevant and leave out what is not. The forms are just a guide--change them to fit your needs or create your own.